

Ahmed Abuzar

DATA ANALYST

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CORE SKILLS

- › Excel — XLOOKUP, Pivot Tables, KPIs
- › Power BI — DAX, Power Query, Dashboard Designing
- › Python — NumPy, Pandas
- › SQL / MySQL / PostgreSQL
- › Tableau

KEY COMPETENCIES

- › Data Cleaning & Transformation
- › KPI Development & Tracking
- › Marketing Analytics & ROI
- › Performance Marketing
- › Email Marketing — Odoo CRM
- › Campaign Performance Analysis
- › Data Visualization
- › Dashboard Designing

TOOLS

- › GitHub
- › Canva
- › Odoo CRM
- › WordPress
- › Make.com
- › Google Workspace
- › MS Office

EDUCATION

B.E. Information Science
HKBK College of Engineering
CGPA: 7.6

CERTIFICATIONS

- › Google Data Analytics Professional
- › Microsoft Power-BI Analyst
- › Data Analysis with NumPy & Pandas — Udemy
- › Digital Marketing — SimpliLearn
- › Claude Code 101
- › AngularJS — Cranes Varsity

PROFESSIONAL SUMMARY

Analytically driven professional with **1+ year of experience** across business operations, marketing, and data reporting in startup environments. Skilled in **Excel, Power BI, Python, and SQL** for KPI dashboard development and workflow automation, with additional hands-on experience in **Odoo CRM**. Seeking an entry-level Data Analyst or Business Analyst role to apply this analytical and technical skill set toward measurable business outcomes.

PROFESSIONAL EXPERIENCE

The CheckList Co

Oct 2025 – Current

Business Operations Analyst - Bengaluru

- › Managed daily compliance and task trackers in Excel/Google Sheets for **50+ client accounts**, monitoring deadlines, document status, and filing progress to ensure on-time completion.
- › Coordinated with compliance professionals and clients to collect required documents, update task status, and ensure statutory filings were completed on schedule.
- › Built and maintained **Power BI/Excel dashboards** to report team workload, turnaround time (TAT), and filing status to leadership on a weekly basis.
- › Maintained client records and operational data in **Odoo CRM**, ensuring information was accurate and up to date for reporting purposes.
- › Automated marketing and internal workflows (lead routing, follow-ups, reminders) using Make.com, improving response time by 20%.
- › Identified overdue tasks and process bottlenecks by analyzing operational data and proactively escalating issues to improve workflow efficiency.
- › Organized client documents and maintained structured digital records using **Google Drive** to support smooth compliance operations.

Cranes Varsity (AICTE-Eduskills)

Aug – Sept 2023

Data Science Intern - Bengaluru

- › Led a **Sentiment Analysis Project** using **ML algorithms** to classify comments as positive, negative, or neutral.
- › Developed and trained models to enhance **data interpretation** and support **data-driven decision-making** processes.
- › Utilized **Google Colab** to implement **advanced ML techniques**, improving sentiment analysis accuracy and providing valuable business insights.

PROJECTS

FIFA World Cup Historical Analysis (1930–2022) | SQL, Power BI

June 2026

Personal Project

- › Cleaned and structured historical FIFA World Cup data (1930–2022) using SQL, resolving inconsistent team names, missing values, and duplicate records across matches and teams.
- › Wrote SQL queries using joins and aggregations to analyze team performance, goal trends, and tournament progression across decades.

LANGUAGES

- › English — Professional
- › Urdu & Hindi — Native

INTERESTS

- › Football
- › Fitness

- ❖ Built a Power BI dashboard with custom DAX measures to visualize historical trends and team comparisons; published on GitHub with documentation.
- ❖ Published project on GitHub with full documentation and dashboard walkthrough.

Marketing Performance & ROI Dashboard | Excel Jan 2026 — TCC

- ❖ Analyzed multi-channel marketing campaign data to evaluate **ROI, profitability, and cost efficiency**, identifying high- and low-performing channels.
- ❖ Built and tracked business **KPIs** including **Conversion Rate, Cost per Conversion, and ROI**, improving campaign performance **visibility by 35%**.
- ❖ Consolidated and cleaned campaign datasets using **XLOOKUP, IF logic, and aggregation functions**, **reducing manual analysis effort by 40%**.
- ❖ Developed a stakeholder-ready **Excel** dashboard using **Pivot Tables** and charts to compare **spend vs revenue** and support **data-driven marketing budget optimization**.

Budget Optimization & ROI Simulator | Power BI Feb 2026 — TCC

- ❖ Developed an **interactive Power BI dashboard** to analyze **campaign performance** and ROI.
- ❖ Performed data cleaning and transformation using **Power Query**.
- ❖ Created **DAX** measures (Total Revenue, ROI, Cost per Conversion) for reusable **KPI modeling**.
- ❖ Implemented a **What-If budget simulation** to evaluate **revenue and ROI impact** before execution.
- ❖ Presented **business insights** and strategic recommendations for **channel optimization**.

Cyber Cafe Management System | Django / JS Mar 2023

- ❖ Full-stack app: billing, user access management, resource allocation.

Smart Waste Segregation | IoT & Machine Learning Feb 2024

- ❖ Automated waste classification with IoT sensors and ML algorithms.